

Semantic Internal Linker

Smart internal linking for WordPress — connect related posts by meaning, not just keywords. Here's how to get it running in a few minutes.



WordPress 5.5+



PHP 7.4+



OpenAI key (optional)

INSTALL IN 5 STEPS

1

Download & unzip check

You should have the file `Semantic_Internal_Linker.zip`. Keep it zipped — WordPress installs from the zip directly. No need to extract it yourself.

2

Upload to WordPress

In your dashboard, go to **Plugins** → **Add New** → **Upload Plugin**. Choose the zip file and click **Install Now**.

3

Activate

Click **Activate Plugin**. A new menu item called **Internal Linker** appears in your left sidebar.

4

Pick your mode

Open **Internal Linker** → **Settings** and choose how matching works. This is the one choice that shapes everything — see the two options below.

5

Scan & link

Go to the main **Internal Linker** screen. In AI mode, click **Build Index** first. Then hit **Scan for Link Opportunities** — review the suggestions and insert them one by one, or use **Bulk Insert**.

CHOOSE A MODE

FREE · NO KEY

Keyword mode

Works instantly, no API key, no cost. Matches posts by shared phrases. Great for most sites — just scan and go.

SEMANTIC · AI

Embeddings mode

Needs an OpenAI key. Matches by *meaning*, so it catches related posts even when they use different words. Build the index once, then scan.



First time? Start with Keyword mode.

It needs zero setup and shows you what the plugin does right away. Switch to AI mode later if you want deeper, meaning-based matches.

BEFORE YOU BULK INSERT

Three quick habits that keep your site safe

- 01 Back up your database first.** Bulk insert edits live post content across many posts. Always back up, or run on staging first.
- 02 Start strict, then loosen.** Set the minimum score to **0.75+** and 2–3 links per post for your first pass, then review the results.
- 03 Spot-check a few posts.** Open 3–4 edited posts and confirm the links read naturally before trusting it across the whole site.