

FREE ADD-ON FOR RANKOWRITER

Drip Publisher User Guide

Auto-publish your draft posts on natural, randomized schedules — no robotic patterns, no manual work.

Random Dates & Times

Skip Days Toggle

Fixed or Variable Count

Reliable Mode

What's Inside This Guide

01	Introduction & What This Plugin Does	3
02	Installation	4
03	Getting Started — First-Time Setup	5
04	Settings Explained	6
05	Reliable Mode — Why It Matters	8
06	Troubleshooting: Missed Schedule	9
07	Frequently Asked Questions	10

New here? Jump straight to Section 03 "Getting Started" — you'll be up and running in under 5 minutes.

Introduction

Drip Publisher is a free WordPress add-on included with every RankoWriter subscription. It automatically publishes your draft posts over time — but instead of publishing them all at once or on a predictable robotic schedule, it spreads them out across **random dates and times**, so your publishing activity looks natural and human.

Why use it?

If you generate large batches of draft articles with RankoWriter, publishing them all instantly (or on a perfectly even schedule) can look automated. Drip Publisher solves this by:

- Publishing drafts at **randomized times** within a window you choose
- Optionally **skipping entire days** at random, so your output varies — busy days, quiet days, and days off
- Letting you choose a **fixed daily count** or a **random range** each day
- Self-healing so scheduled posts don't get stuck as "missed" — even on quiet sites

Example pattern: Monday — 10 posts, Tuesday — none, Wednesday — none, Thursday — 7 posts, Friday — 3 posts, Saturday — 11 posts, Sunday — none. This kind of irregular rhythm is exactly what Drip Publisher automates for you.

Who is this for?

Anyone running affiliate, informational, or content sites who bulk-generates drafts and wants them released gradually and naturally, without logging in every day to hit "Publish."

Installation

- 1 **Download the plugin ZIP file** — you'll receive `drip-publisher.zip` as part of your RankoWriter subscription.
- 2 **Log in to your WordPress admin dashboard.**
- 3 Go to **Plugins** → **Add New Plugin**, then click **Upload Plugin** at the top of the page.
- 4 Choose the `drip-publisher.zip` file and click **Install Now**.
- 5 Once installed, click **Activate Plugin**.
- 6 You'll now see a new menu item: **Settings** → **Drip Publisher**.

Updating an existing install? If you already have Drip Publisher active and are installing a newer version, delete the old plugin first (your settings are saved separately and won't be lost), then upload and activate the new ZIP. Having two copies active at once will cause an activation error.

Getting Started

Follow these steps for a working setup in under 5 minutes.

- 1 Go to **Settings** → **Drip Publisher**.
- 2 Check **Enable auto-publishing** and leave **Reliable Mode** turned on (it is on by default).
- 3 Choose your **Post type** (usually "Post").
- 4 Set **Posts per publishing day** — pick Variable (a random range, e.g. 3–11) or Fixed (an exact number every day).
- 5 Set your **Publishing window** — the hours of the day posts are allowed to go live (e.g. 9 AM–9 PM).
- 6 Turn on **Random skip days** if you want some days to publish nothing at all, for a more human, irregular rhythm.
- 7 Choose your **Active days** (which weekdays are eligible to publish).
- 8 Click **Save Changes**. Drip Publisher will begin planning your draft queue automatically from the next scheduling cycle.

Want to test it immediately? Use the "**Plan today now**" button on the settings page to trigger scheduling right away instead of waiting for the next automatic cycle.

Settings Explained

Setting	What it does
Enable auto-publishing	Master on/off switch for the whole plugin.
Reliable Mode	Publishes due posts as soon as anyone visits the site, instead of relying only on WordPress's background scheduler. Prevents "Missed schedule." Recommended: always on.
Post type	Which content type to pull drafts from (Post, Page, or any custom post type).
Posts per publishing day	Variable: a random count between a min and max each day. Fixed: the exact same number every publishing day.
Random skip days	When on, some active days publish zero posts at random, based on your chosen skip probability — creating an irregular calendar.
Publishing window	The earliest and latest hour (site local time) a post is allowed to go live.
Minimum gap between posts	The smallest time gap enforced between two posts on the same day.
Active days	Which days of the week are eligible for publishing at all.
Draft selection order	Oldest first, newest first, or random — controls which drafts get picked next.

All settings can be changed at any time from **Settings** → **Drip Publisher**. Changes apply to the next planning cycle.

A Typical Configuration

Here's an example setup for a site aiming for a natural, irregular publishing rhythm:

Example Settings

- Enable auto-publishing: **On**
- Reliable Mode: **On**
- Posts per day: **Variable, 3–11**
- Window: **9 AM – 9 PM**
- Min gap: **45 minutes**
- Random skip days: **On, 40%**
- Active days: **Mon–Sat**

Resulting Pattern

- Mon: 10 posts
- Tue: none (skipped)
- Wed: none (skipped)
- Thu: 7 posts
- Fri: 3 posts
- Sat: 11 posts
- Sun: none (inactive day)

This example mirrors a natural editorial calendar — bursts of activity, quiet stretches, and no fixed rhythm.

Reliable Mode — Why It Matters

WordPress normally schedules future posts using its own background system, called **WP-Cron**. The catch: WP-Cron only runs when someone visits your site. On quiet sites, this can mean a scheduled post sits untouched and eventually shows as **"Missed schedule"** instead of publishing on time.

How Drip Publisher fixes this

Reliable Mode checks for due posts directly whenever any page on your site loads — not just when WordPress's own background job happens to fire. This means a single visitor, search engine crawler, or bot hitting your site is enough to keep your schedule on track. No configuration, and no server access required.

Very low-traffic sites: if a site gets literally zero visits of any kind for long stretches, nothing inside WordPress can run — not even Reliable Mode. In that rare case, add a free external check (like UptimeRobot or cron-job.org) pointed at your homepage every 5 minutes, or ask your host to add a real server cron job. See the "Advanced" section on the settings page for exact steps.

Troubleshooting: Missed Schedule

If you see posts marked "Missed schedule"

1. Go to **Settings** → **Drip Publisher**.
2. Confirm **Reliable Mode** is turned on.
3. Click the **"Publish missed posts now"** button to immediately publish anything already due.
4. If this keeps happening on a very quiet site, open the **Advanced** section on the same page for a one-time external reliability setup (no technical skill required).

If activation shows a fatal error

This almost always means two copies of the plugin are active at once (for example, after re-uploading an update without removing the old version).

1. Go to **Plugins** in your WordPress admin.
2. Look for more than one "Drip Publisher" entry.
3. Delete the older copy, keeping only the latest version.
4. Activate the remaining copy.

Still stuck? Reach out to the Rankovators support team with a screenshot of the error — we're happy to help.

Frequently Asked Questions

| Does randomized publishing help my SEO?

Irregular timing mainly helps your publishing cadence look human rather than automated. Search engines index based on crawl activity and content quality, not the exact minute a post goes live — but a natural-looking cadence is still a sensible default for any content operation.

| Will this publish pages I don't want published yet?

Only drafts of the post type you select are eligible. Anything you want to hold back should stay unpublished in a different status, or simply be excluded from that post type while you're not ready.

| Can I mix Fixed and Variable modes?

Only one mode applies at a time, but you can switch between them anytime — for example, use Fixed during a content push and switch to Variable afterward.

| Is Drip Publisher included with my RankoWriter plan?

Yes — it's a free add-on for all RankoWriter subscribers, with no extra cost or separate license required.

| Where can I get help?

Visit <https://rankovators.com/> for support, updates, and more tools in the RankoWriter family.